In 2019-2020 and beyond, we are focusing on revitalizing our USC Culture. **WE ARE INVITING YOU TO VOICE YOUR OPINION ON THE CURRENT CULTURE AND THE CULTURE WE WANT TO BUILD TOGETHER.**

**WHAT DO VALUES HAVE TO DO WITH CULTURE?**

Building an optimal culture begins with understanding the values at the root of it. Values are the motivation for every decision made or action taken. Understanding the values and related behaviors currently at play as well as desired values within the USC Community will serve as an essential starting point to forging a targeted, measurable path towards a thriving culture.

The USC Culture Journey begins ...

### Timeline

<table>
<thead>
<tr>
<th>Step</th>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
</table>
| 1    | October 2019 | **USC VALUES POLL**  
15 min, online poll for all students, staff, and faculty (arrives to your USC email inbox) |
| 2    | December 2019 | **SHARE RESULTS**  
USC community to receive USC wide results and themes with an invitation to participate in Culture Sessions |
| 3    | January-April 2020 | **CULTURE SESSIONS**  
Town Halls and Discussion Sessions designed to hear and discuss the overall results of the Values Poll |
| 4    | April 2020 | **SUMMARIZE VALUES DISCUSSIONS**  
Input expressed in Culture Sessions will inform conversations around how to link values to behaviors |
| 5    | May 2020+ | **ALIGN AND REINFORCE VALUES & BEHAVIORS**  
Align and reinforce sustainable values and behaviors over the long term |

The USC Culture Journey continues ...

### HOW TO GET INVOLVED!

**Spread the Word!**

Please spread the word about the Culture Journey. The best way to drive participation in the Values Poll and Culture Sessions is by word of mouth.

**Participate in the Values Poll and Culture Sessions**

The Values Poll will open on October 14th. Look for a link to the Values Poll in your email! Opportunities to participate in Culture Sessions to discuss the results will follow.

**Join the Culture Network**

Email partnerforculturechange@usc.edu if you want to get involved in the overall Culture Journey. You will receive in-depth updates as we move through the process.