Culture Journey for USC

The Culture Journey is USC’s university-wide initiative to co-create USC’s values, align the supportive behaviors that bring those values to life, and create opportunities to improve our systems, processes, and culture. The journey involves expressing ideas from all groups throughout the entire USC community through our “conversations around culture.” It is an important step in moving toward a culture based on shared values, and to rebuild trust across our institution.

GOALS

**Understanding**

Through the USC Cultural Values Poll, with the input of the entire Trojan community, we move toward understanding and assessing our current and desired values.

**Alignment**

In culture sessions – town halls and listening sessions organized at the university, academic school and unit level — we will refine and align our values to behaviors that create and support an improved culture.

**Reinforcement**

The journey will focus on desired values and behaviors to support the planning, development and improvement of systems, processes and skills.

KEY MESSAGES

**Our Culture Journey**

The charge of the President’s Culture Commission and Working Group to start the movement toward a new culture is a **multi-level effort that is the beginning of a journey**. Ultimately, it involves each member of the community to thoughtfully engage in the process; discuss solutions; voice their positions; and embody the values of the university through their actions and choices.

**Involves Everyone**

Each of us, whether faculty, staff or student, is important in the journey. **Share your voice to shape our culture.**

**And Begins Now**

We are defining who we are, who we want to be, and how we create the path forward to a **stronger USC for each generation of Trojans to come.**